Art Unit: 2643

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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In Re Application of: David Hagen et al.

Serial No. 09/750,954 Confirmation No. 7523

Filed: December 28, 2000

For: INTERACTIVE TELEVISION FOR PROMOTING GOODS AND SERVICES

Commissioner For Patents Washington, DC 20231

NOTICE OF CHANGE IN ASSIGNEE'S ADDRESS

Assignee has changed its business address

from: 360 East Illinois Avenue

Southern Pines, North Carolina 28387

125 Murray Hill Road to:

Southern Pines, North Carolina 28387

PLEASE DIRECT ALL FUTURE CORRESPONDENCE AND TELEPHONE CALLS TO: Kimberly B. Gatling, Smith Moore LLP, Post Office Box 21927, Greensboro, North Carolina 27420, (336) 378-5200 (kim.gatling@smithmoorelaw.com).

This the 19th day of December, 2002.

Respectfully submitted,

Kimberly B. Gatling Registration No. 48,814

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